

RTP1

02:30:00 - 08:00:00	0.23	3.82	0.21
08:00:00 - 12:00:00	0.87	10.27	0.84
12:00:00 - 14:00:00	1.52	8.67	2.02
14:00:00 - 18:00:00	1.13	12.57	1.25
18:00:00 - 20:00:00	2.5	14.22	3
20:00:00 - 24:00:00	4.39	46.21	4.56
24:00:00 - 26:30:00	0.69	4.24	0.62

RTP1	Break	Tabela	Desconto	NET
02:30 - 8:00	T8	1,589.90 €	90%	158.99 €
08:00 - 12:00	T19	7,455.92 €	90%	745.59 €
12:00 - 14:00	T28	18,724.30 €	90%	1,872.43 €
14:00 - 18:00	T21	9,352.70 €	90%	935.27 €
18:00 - 20:00	T45	51,805.92 €	90%	5,180.59 €
20:00 - 24:00	T30	22,042.24 €	90%	2,204.22 €
24:00 - 26:30	T10	2,167.12 €	90%	216.71 €

SIC

02:30:00 - 08:00:00	0.29	2.81	0.36
08:00:00 - 12:00:00	0.56	3.94	0.71
12:00:00 - 14:00:00	3.55	12.34	3.54
14:00:00 - 18:00:00	1.94	13.37	2.24
18:00:00 - 20:00:00	2.52	8.81	3.44
20:00:00 - 24:00:00	7.07	49.19	6.74
24:00:00 - 26:30:00	2.14	9.55	2.37

SIC	Break	Tabela	Desconto	NET
02:30 - 8:00	T15	710.07 €	90%	71.01 €
08:00 - 12:00	T39	10,815.72 €	90%	1,081.57 €
12:00 - 14:00	T47	21,925.00 €	90%	2,192.50 €
14:00 - 18:00	T41	12,965.94 €	90%	1,296.59 €
18:00 - 20:00	T55	41,033.39 €	90%	4,103.34 €
20:00 - 24:00	T58	50,738.82 €	90%	5,073.88 €

24:00 - 26:30	T32	5,425.81 €	90%	542.58 €
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TVI

02:30:00 - 08:00:00	0.16	3.05	0.26
08:00:00 - 12:00:00	0.53	7.33	0.86
12:00:00 - 14:00:00	1.31	8.76	1.92
14:00:00 - 18:00:00	0.97	12.87	1.38
18:00:00 - 20:00:00	2.24	14.69	3.27
20:00:00 - 24:00:00	3.28	42.04	4.59
24:00:00 - 26:30:00	1.34	11.27	1.63

TVI	Break	Tabela	Desconto	NET
02:30 - 8:00	N13	796.00 €	90%	79.60 €
08:00 - 12:00	N37	11,421.27 €	90%	1,142.13 €
12:00 - 14:00	N49	31,066.61 €	90%	3,106.66 €
14:00 - 18:00	N40	14,933.79 €	90%	1,493.38 €
18:00 - 20:00	N53	41,546.23 €	90%	4,154.62 €
20:00 - 24:00	N57	54,371.91 €	90%	5,437.19 €
24:00 - 26:30	N30	5,833.16 €	90%	583.32 €

Fox

02:30:00 - 08:00:00	0.17	9.64	0.14
08:00:00 - 12:00:00	0.22	7.94	0.2
12:00:00 - 14:00:00	0.27	4.7	0.36
14:00:00 - 18:00:00	0.63	23.77	0.8
18:00:00 - 20:00:00	0.81	15.27	1.07
20:00:00 - 24:00:00	0.87	31.89	1.1
24:00:00 - 26:30:00	0.29	6.8	0.31

FOX	Break	Tabela	Desconto	NET
02:30 - 8:00	6	157.95 €	85%	23.69 €
08:00 - 12:00	10	266.02 €	85%	39.90 €
12:00 - 14:00	17	504.20 €	85%	75.63 €
14:00 - 18:00	17	504.20 €	85%	75.63 €

18:00 - 20:00	28	1,369.02 €	85%	205.35 €
20:00 - 24:00	42	2,380.25 €	85%	357.04 €
24:00 - 26:30	30	1,469.31 €	85%	220.40 €

RTP3

02:30:00 - 08:00:00	0.02	2.82	0.03
08:00:00 - 12:00:00	0.1	10.34	0.16
12:00:00 - 14:00:00	0.2	10.81	0.32
14:00:00 - 18:00:00	0.24	22.07	0.27
18:00:00 - 20:00:00	0.38	17	0.46
20:00:00 - 24:00:00	0.29	32.47	0.34
24:00:00 - 26:30:00	0.08	4.48	0.11

RTP3	Break	Tabela	Desconto	NET
02:30 - 8:00	1	496.20 €	90%	49.62 €
08:00 - 12:00	2	590.48 €	90%	59.05 €
12:00 - 14:00	4	829.87 €	90%	82.99 €
14:00 - 18:00	5	980.06 €	90%	98.01 €
18:00 - 20:00	5	980.06 €	90%	98.01 €
20:00 - 24:00	10	2,167.12 €	90%	216.71 €
24:00 - 26:30	5	980.06 €	90%	98.01 €

SIC Noticias

02:30:00 - 08:00:00	0.30	7.74	0.21
08:00:00 - 12:00:00	0.92	17.14	0.73
12:00:00 - 14:00:00	0.99	9.30	0.88
14:00:00 - 18:00:00	0.91	16.49	0.86
18:00:00 - 20:00:00	1.83	17.16	1.65
20:00:00 - 24:00:00	1.34	25.65	1.13
24:00:00 - 26:30:00	0.54	6.51	0.45

SIC Noticias	Break	Tabela	Desconto	NET
02:30 - 8:00	T7	208.40 €	85%	31.26 €
08:00 - 12:00	T14	613.72 €	85%	92.06 €

12:00 - 14:00	T18	1,084.63 €	85%	162.69 €
14:00 - 18:00	T19	1,244.07 €	85%	186.61 €
18:00 - 20:00	T26	2,852.00 €	85%	427.80 €
20:00 - 24:00	T27	3,185.69 €	85%	477.85 €
24:00 - 26:30	T16	820.13 €	85%	123.02 €

CMTV

02:30:00 - 08:00:00	0.40	10.98	0.35
08:00:00 - 12:00:00	0.87	17.39	0.83
12:00:00 - 14:00:00	1.12	11.38	1.12
14:00:00 - 18:00:00	0.96	18.76	0.94
18:00:00 - 20:00:00	1.04	10.23	1.22
20:00:00 - 24:00:00	1.05	21.08	1.56
24:00:00 - 26:30:00	0.82	10.18	0.80

CMTV	Break	Tabela	Desconto	NET
02:30 - 8:00	T9	1,035.36 €	85%	155.30 €
08:00 - 12:00	T12	1,496.48 €	85%	224.47 €
12:00 - 14:00	T22	3,626.22 €	85%	543.93 €
14:00 - 18:00	T20	3,113.37 €	85%	467.01 €
18:00 - 20:00	T27	5,150.25 €	85%	772.54 €
20:00 - 24:00	T33	7,544.63 €	85%	1,131.69 €
24:00 - 26:30	T20	3,113.37 €	85%	467.01 €

CNN Portugal

02:30:00 - 08:00:00	0.19	6.00	0.18
08:00:00 - 12:00:00	0.66	15.30	0.56
12:00:00 - 14:00:00	0.80	9.02	0.79
14:00:00 - 18:00:00	0.75	16.68	0.79
18:00:00 - 20:00:00	1.30	14.36	1.21
20:00:00 - 24:00:00	1.15	25.63	0.94
24:00:00 - 26:30:00	0.93	13.00	0.71

CNN Portugal	Break	Tabela	Desconto	NET
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02:30 - 8:00	N4	214.43 €	85%	32.16 €
08:00 - 12:00	N8	382.55 €	85%	57.38 €
12:00 - 14:00	N12	674.86 €	85%	101.23 €
14:00 - 18:00	N13	796.00 €	85%	119.40 €
18:00 - 20:00	N13	796.00 €	85%	119.40 €
20:00 - 24:00	N16	1,251.47 €	85%	187.72 €
24:00 - 26:30	N6	290.53 €	85%	43.58 €

3.14	0.22	2.54
8.97	1.37	11.32
10.7	2.81	11.55
12.95	1.97	16.04
15.76	4.07	16.66
44.99	5.03	39.05
3.48	0.63	2.85

16.1

NET NET	NET NET NET	rat% peso	preço por 1%	preço / rat%	p. por 5x insc.
162.17 €	166.94 €	1.37	122.17 €	89.41 €	834.70 €
760.50 €	782.87 €	8.51	92.00 €	10.81 €	3,914.36 €
1,909.88 €	1,966.05 €	17.45	112.65 €	6.45 €	9,830.26 €
953.98 €	982.03 €	12.24	80.26 €	6.56 €	4,910.17 €
5,284.20 €	5,439.62 €	25.28	215.18 €	8.51 €	27,198.11 €
2,248.31 €	2,314.44 €	31.24	74.08 €	2.37 €	11,572.18 €
221.05 €	227.55 €	3.91	58.15 €	14.86 €	1,137.74 €

3.36	0.35	2.88
4.77	0.94	5.58
11.63	4.31	12.72
14.64	2.72	15.9
11.43	4.12	12.17
44.28	7.09	41.64
9.89	2.45	9.11

21.98

NET NET	NET NET NET	rat% peso	preço por 1%	preço / rat%	p. por 5x insc.
71.72 €	73.85 €	1.59	46.38 €	29.12 €	369.24 €
1,092.39 €	1,124.83 €	4.28	263.02 €	61.50 €	5,624.17 €
2,214.43 €	2,280.20 €	19.61	116.28 €	5.93 €	11,401.00 €
1,309.56 €	1,348.46 €	12.37	108.97 €	8.81 €	6,742.29 €
4,144.37 €	4,267.47 €	18.74	227.67 €	12.15 €	21,337.36 €
5,124.62 €	5,276.84 €	32.26	163.59 €	5.07 €	26,384.19 €

548.01 € 564.28 € 11.15 50.62 € 4.54 € 2,821.42 €

3.42	0.35	3.64
8.07	1.15	8.72
8.92	2.47	9.23
12.91	1.95	14.61
15.34	3.84	14.44
41.88	5.44	40.13
9.46	1.98	9.24

17.18

NET NET	NET NET NET	rat% peso	preço por 1%	preço / rat%	p. por 5x insc.
81.19 €	83.58 €	2.04	41.03 €	20.14 €	417.90 €
1,164.97 €	1,199.23 €	6.69	179.16 €	26.76 €	5,996.17 €
3,168.79 €	3,261.99 €	14.38	226.89 €	15.78 €	16,309.97 €
1,523.25 €	1,568.05 €	11.35	138.15 €	12.17 €	7,840.24 €
4,237.72 €	4,362.35 €	22.35	195.17 €	8.73 €	21,811.77 €
5,545.93 €	5,709.05 €	31.66	180.30 €	5.69 €	28,545.25 €
594.98 €	612.48 €	11.53	53.14 €	4.61 €	3,062.41 €

6	0.13	5.73
6.07	0.18	5.8
5.53	0.38	6.06
25.22	0.8	25.95
16.72	1.05	16.92
34.45	1.05	33.65
5.99	0.3	5.9

3.89

NET NET	NET NET NET	rat% peso	preço por 1%	preço / rat%	p. por 5x insc.
22.74 €	23.46 €	3.34	7.02 €	2.10 €	117.28 €
38.31 €	39.50 €	4.63	8.54 €	1.84 €	197.52 €
72.60 €	74.87 €	9.77	7.66 €	0.78 €	374.37 €
72.60 €	74.87 €	20.57	3.64 €	0.18 €	374.37 €

197.14 €	203.30 €	26.99	7.53 €	0.28 €	1,016.50 €
342.76 €	353.47 €	26.99	13.10 €	0.49 €	1,767.34 €
211.58 €	218.19 €	7.71	28.29 €	3.67 €	1,090.96 €

2.92	0.04	3.59
11.83	0.19	13.99
12.12	0.32	11.74
20.36	0.29	20.73
18.33	0.45	17.08
28.78	0.35	27.71
5.66	0.11	5.16

1.75

NET NET	NET NET NET	rat% peso	preço por 1%	preço / rat%	p. por 5x insc.
50.61 €	52.10 €	2.29	22.79 €	9.97 €	260.51 €
60.23 €	62.00 €	10.86	5.71 €	0.53 €	310.00 €
84.65 €	87.14 €	18.29	4.77 €	0.26 €	435.68 €
99.97 €	102.91 €	16.57	6.21 €	0.37 €	514.53 €
99.97 €	102.91 €	25.71	4.00 €	0.16 €	514.53 €
221.05 €	227.55 €	20.00	11.38 €	0.57 €	1,137.74 €
99.97 €	102.91 €	6.29	16.37 €	2.60 €	514.53 €

6.31	0.23	6.79
15.85	0.75	15.63
9.67	0.88	9.29
18.47	0.92	19.06
18.09	1.70	18.00
25.14	1.16	24.79
6.47	0.47	6.45

6.11

NET NET	NET NET NET	rat% peso	preço por 1%	preço / rat%	p. por 5x insc.
30.01 €	30.95 €	3.76	8.22 €	2.18 €	154.74 €
88.38 €	91.14 €	12.27	7.42 €	0.60 €	455.69 €

156.19 €	161.07 €	14.40	11.18 €	0.78 €	805.34 €
179.15 €	184.74 €	15.06	12.27 €	0.81 €	923.72 €
410.69 €	423.52 €	27.82	15.22 €	0.55 €	2,117.61 €
458.74 €	473.07 €	18.99	24.92 €	1.31 €	2,365.37 €
118.10 €	121.79 €	7.69	15.83 €	2.06 €	608.95 €

8.62	0.37	8.14
14.89	0.98	15.73
10.31	1.31	10.65
17.14	1.07	17.39
11.06	1.41	11.42
28.74	1.73	28.31
9.24	0.81	8.36

7.68

NET NET	NET NET NET	rat% peso	preço por 1%	preço / rat%	p. por 5x insc.
149.09 €	153.75 €	4.82	31.91 €	6.62 €	768.75 €
215.49 €	222.23 €	12.76	17.42 €	1.36 €	1,111.14 €
522.18 €	538.49 €	17.06	31.57 €	1.85 €	2,692.47 €
448.33 €	462.34 €	13.93	33.18 €	2.38 €	2,311.68 €
741.64 €	764.81 €	18.36	41.66 €	2.27 €	3,824.06 €
1,086.43 €	1,120.38 €	22.53	49.74 €	2.21 €	5,601.89 €
448.33 €	462.34 €	10.55	43.84 €	4.16 €	2,311.68 €

6.26	0.28	8.29
14.12	0.71	15.40
9.84	0.98	10.55
19.87	0.88	18.91
15.14	1.32	14.33
23.75	1.05	22.72
11.03	0.73	9.80

5.95

NET NET	NET NET NET	rat% peso	preço por 1%	preço / rat%	p. por 5x insc.
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30.88 €	31.84 €	4.71	6.77 €	1.44 €	159.21 €
55.09 €	56.81 €	11.93	4.76 €	0.40 €	284.04 €
97.18 €	100.22 €	16.47	6.08 €	0.37 €	501.08 €
114.62 €	118.21 €	14.79	7.99 €	0.54 €	591.03 €
114.62 €	118.21 €	22.18	5.33 €	0.24 €	591.03 €
180.21 €	185.84 €	17.65	10.53 €	0.60 €	929.22 €
41.84 €	43.14 €	12.27	3.52 €	0.29 €	215.72 €

Total

134,768.75 €

+

+

3,097.31 € 8 dias
24,778.45 €

+

+

+

+	8 dias
9,469.78 €	75,758.23 €

+

+

+

+

10 dias

706.51 €

7,065.14 €

582.50 €

+

+
+
+
+

10 dias

1,333.55 €

13,335.46 €

+
+

10 dias

760.72 €

7,607.21 €

+	
+	
+	
+	
+	
+	10 dias
622.42 €	6,224.24 €